



Dear Potential Clients:

Please allow me to introduce the most reliable approach to Loss prevention.

I am Tony Apicella owner and operator of Asset Armor Authority. I have been in Loss prevention for over 35 years. In my tenure I have gained experience in every facet of the industry, including physical apprehension of shoplifters, CCTV installation and operation, audits, shipping and receiving, court testimony, law enforcement liaison and development of policies and procedures.

I have successfully applied this experience and have a notable reputation for reducing shrinkage (loss) and enhancing sales for several companies over the years. These companies include: Sears, Burdines, Marshalls, AT&T, Cricket Wireless and Publix.

I have concentrated in the cell phone industry for the past 14 years and have established relationships with industry leaders to include Metro PCS, AT&T and Cricket Wireless.

I am very proficient with the Iqmetrix and Ingram Micro systems and have established an excellent working relationship with both.

Contact us to discuss how *Asset Armor Authority* can **ARMORIZE** your company.

